



Westchester Foundation

For people with intellectual
and developmental disabilities

save the date
April 30, 2025

Dear Restaurateur and/or Entrepreneur,

I hope this letter finds you well and that 2025 is off to a great start.

I am delighted to reach out as the Chair of The Arc Westchester Foundation's A Matter of Taste food and wine tasting event. A Matter of Taste is in its 19th successful year, having raised nearly \$4 million for people of all ages with developmental disabilities since its inception. This year, we will honor **The Daddino Family** with the Family Partner Award, and the Corporate Partner Award will be presented to **The Mines Press** and **Iscream** during the evening.

We extend to you a special invitation to be a part of this year's event, where you can experience the satisfaction of directly impacting the lives of over 2,000 people with developmental disabilities. Our ambitious fundraising goal of \$400,000 aims to support The Arc Westchester's comprehensive and innovative lifetime services: education, day programs, transition & employment, residential placements and guardianship. Without this funding, the most innovative services and supports we provide – the kinds of programs that give fulfilling, meaningful lives to the people in our care – would not be possible.

We are committed to making this event beneficial to you and your business. Here's how:

- **Great Exposure:** You will be stationed with some of the finest establishments in the County, and exposed to more than 400 upscale food, wine, spirits and beer lovers from the Tri-State area.
- **Promotion:** You will benefit from prominent and ongoing exposure to more than 80,000 people before, during and after the event, through a comprehensive publicity campaign including print, online, social media and email marketing.
- **Media Opportunities:** You will have the opportunity to be interviewed before the event for Facebook, Instagram, X and YouTube.
- **Recognition:** You will be highlighted, with contact information, in the four-color printed keepsake journal that will be provided to our guests, and in a takeaway reference card.

Detailed information is enclosed. Fran Higgins will follow up with you soon regarding your interest in the event. If you are a prior participant, thank you and we look forward to welcoming you back! If not, **please join us and help change lives!**

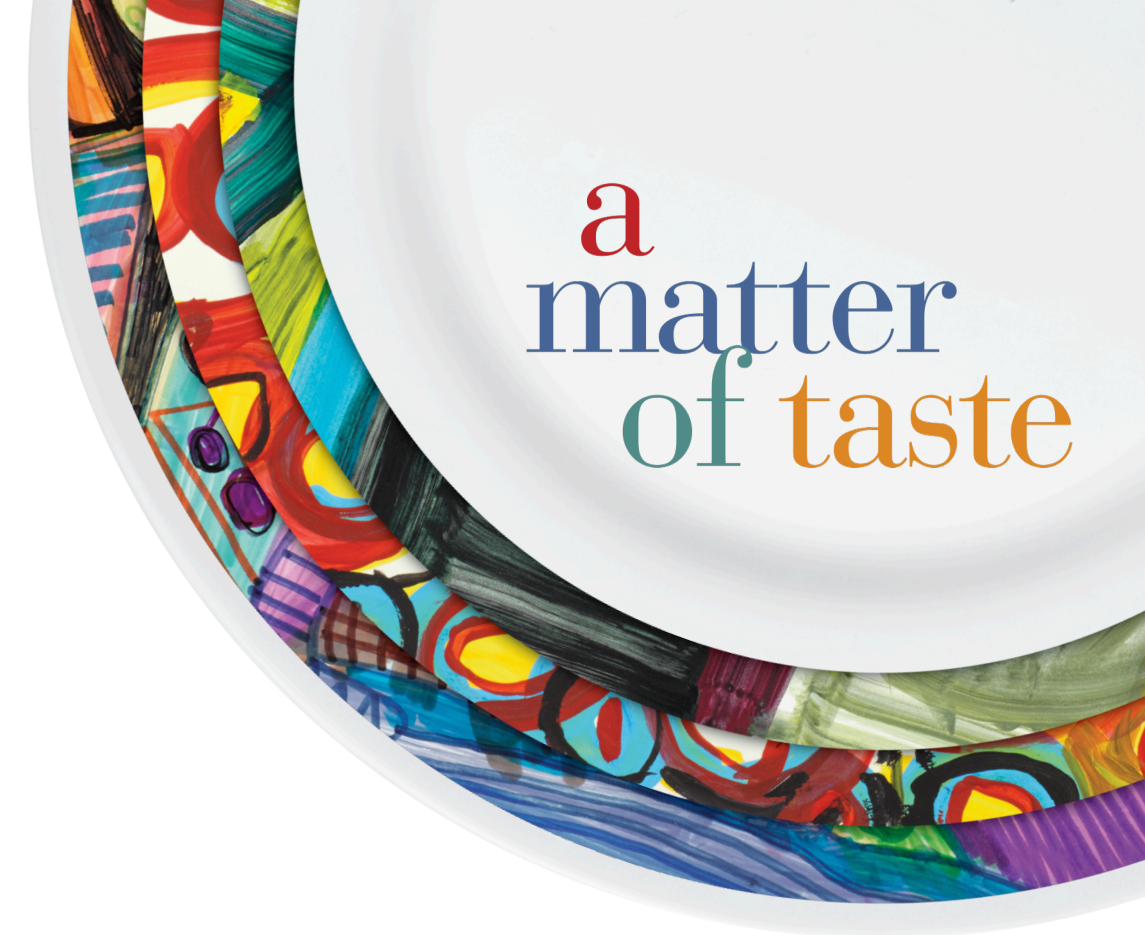
Many thanks,

Elaine Masket

A Matter of Taste Event Committee Chair

The Arc Westchester Foundation is a 501(c)(3) non-profit corporation.
Contributions are tax deductible to the extent permitted by law.
Tax ID# 13-4223851

The Gleeson-Israel Gateway Center | 265 Saw Mill River Road | Hawthorne, NY 10532



a
matter
of taste

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**Wednesday,
April 30, 2025**
6:00 - 9:00 p.m.
Glen Island Harbour Club
299 Weyman Avenue
New Rochelle, NY

EVENT FACTS

Function

Food and Wine Tasting to benefit
The Arc Westchester Foundation
Program • Paddle Raise • Printed Ad Journal

Event Co-Chairs

Peter Herrero, New York Hospitality Group
Elaine Masket, Board Director
The Arc Westchester Foundation

Venue

Glen Island Harbour Club
299 Weyman Avenue
New Rochelle, NY 10805
914.636.6500

Time

6:00 - 9:00 p.m.

Goal

Raise \$400,000 to benefit children, youth and
adults with developmental disabilities.

Estimated Attendance

400 people from the Tri-State area

Sponsorships

\$35,000 - \$2,500

Tickets

Individual – \$225

Marketing and Public Relations

A carefully orchestrated publicity campaign involving print and online media is planned. Participating restaurants will be highlighted in all marketing efforts, including website, social media, and printed journal. Social media strategy includes the opportunity before the event for chef interviews for Facebook, Instagram, X and YouTube. We will also share your social media information with our audience of 80,000+ people. We invite you to advertise A Matter of Taste on your own social media platforms.

A Matter of Taste has been highlighted in Westchester Magazine, The WAG, The Business Journal, Journal News, The Examiner, and others. You are encouraged to create a display for the event that will highlight your restaurant. A large poster with your restaurant's name and location will be hung behind your table, along with a tabletop sign with the dish you are serving.

OVER →



Supporting people with developmental disabilities throughout their lifetime

Thank you for your support of The Arc Westchester Foundation. Your participation enables The Arc Westchester to provide lifelong innovative programs and services for 2,000 people with developmental disabilities and their families.

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Questions? Contact Fran Higgins at (914) 495-4536, or email fhiggins@arcwestchester.org



PAST PARTICIPANTS

Culinary

42 The Restaurant |
The Ritz Carlton
Abigail Kirsch
An American Bistro
Artuso and Sons
Bakery and Café
American Bull's Head
Augie's Prime Cut
Augustine's Salumeria
Auray Gourmet
Bellacosa Wine & Tapas
Bar
Cathy's Biscotti
Caperberry Events
Chef Johnsons
Chocolate Fountain
Desserts
Chocolations
Chop't Creative
Salad Company
Chutney Masala
Clock Tower Grill
Club Chefs of
Westchester
Culinary Tech Center

Eastchester Fish Gourmet
Eugene's Diner & Bar
G&K Sweet Foods
Glen Island Harbour Club
Great American Barbeque
Co.
Guapo Cocina Mexicana
Harrys of Hartsdale
Haven
Haymount House
Heritage 147
Infusion
Iron Horse Grill
Johnny Gelato
Lexington Square Café
Longford's Own-Made Ice
Cream
Lulu Cake Boutique
Little Crepe Street
Little Drunken Chef
Little Kabab Station
Meraki Taverna
Meritage
Mima Vinoteca
Mint Premium Foods

Moscato Ristorante
Mozzarella by Vinny
NoMa Social
Nonna Carola
Ristorante and Bar
North Street Tavern
One Rare Italian Steakhouse
Park 143 Bistro
Piccolo
Poppy's Cheesecake
Rive Bistro
River City Grille
RiverMarket Bar
and Kitchen
Ruth's Chris Steak House
Rye Road House
Rye House Port Chester
Sam's of Gedney Way
SAGE Cafe
Sambal
Shiraz Kitchen
& Wine Bar
Solmar
Sonora
Standing Room Only

Sweet Sam's Bakery Co.
Texas de Brazil
The Birch Collective
The 808 Bistro
The Melting Pot
The Rare Bit
The Twisted Branch
Toscana
Town Dock
Tramonto
Trattoria 160
Underhill's Crossing
Wegmans
Westchester
Country Club
Wuji
Winston
Wolf and Warrior Brewing
Company
Via Melissa
Village Social
Kitchen and Bar
Zaro's Family Bakery
Zuppa Restaurant and
Lounge

Beverages

Café A La Carte
Captain Lawrence
Brewing Company
D. Bertoline & Sons
Deutsch Family
Wine & Spirits
Harney & Sons Fine Tea
Path Coffee Roasters

Prospero Winery
Silver Tips Tea
The Grape Exchange
Tito's Handmade Vodka
Toma Artisanal Bloody
Mary
Yonkers Brewing
Company



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a matter of taste

**Wednesday,
April 30, 2025**
6:00 - 9:00 p.m.
Glen Island Harbour Club
299 Weyman Avenue
New Rochelle, NY

GUIDELINES FOR RESTAURANTS

Signature Dish Each chef is asked to prepare one dish to be served to 400 guests. All food is prepared off premises and in cocktail form.

Staffing Chef/owner or restaurant representative should be present along with one or two assistants, in full restaurant uniform.

Display We encourage you to create an attractive presentation and display your business cards and other promotional material. A large poster with your restaurant's name and location will be hung behind your table, along with a table-top sign with the dish you are serving.

Provided One buffet table (6 ft.) with linens. If you need two tables, please let us know. Dishwashers, cocktail plates, utensils, glasses, and cocktail napkins also included.

Not Provided The Club is not available for food preparation. Chafing dishes, hot plates, service trays, serving utensils, building blocks for presentation, flowers, extension cords, etc. are not provided by the facility.

Setup Please arrive at 4:00 p.m. for a 6:00 p.m. start. **All tables should be set up by 5:30 p.m.** Tables will be assigned randomly.

At 5:30 p.m. we will take a group photograph

Unloading Please unload your vehicle at the Glen Island Harbour Club through the service entrance on the side of the building. There is no elevator, but the Club does have a conveyor belt that can be used for items that can't be carried up the stairs.

Special Requirements If you have special electrical or unloading requirements, please inform Fran Higgins by April 11th at (914) 495-4536, or email fhiggins@arcwestchester.org.

Cleanup Restaurants are responsible for cleanup of their assigned areas.

Proof of Insurance Required Please provide a certificate demonstrating liability insurance from a reputable and financially sound insurance company in a coverage amount not less than \$1,000,000 per occurrence, adding The Arc Westchester Foundation, Inc. and the Glen Island Harbour Club as additional insureds for any claims, liabilities, damages, costs, or expenses arising out of this event. Certificates should be provided to Fran Higgins no later than April 11th.



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RESTAURANT PARTICIPATION FORM

Name of participating restaurant

Signature dish/dishes to be served to 400 guests

Special requests or comments

Restaurant Contact

Cell phone

Email address

Social media links:



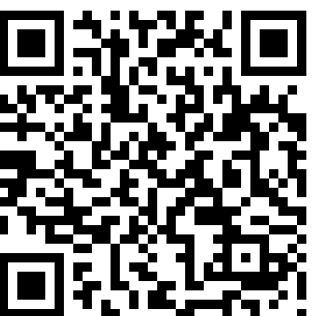


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Scan to complete online →



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